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FOR IMMEDIATE RELEASE

Culligan enters financing partnership with GE Money - Canada

Unique arrangement provides financing options for Culligan clients

Regina, Saskatchewan – Culligan, a global innovator of high-quality water treatment solutions for business and residential use, has reached an agreement with GE Money, the Canadian consumer lending unit of the General Electric Company (NYSE: GE) where GE Money will provide financing for consumers purchasing Culligan's products.

"We anticipate this financing program will help us continue to grow our business through our network of dealers in Canada," says Lindsay Klebenow, VP Marketing at Culligan. "Without any risk on their part, our local Canadian dealers will offer competitive consumer financing programs to help expand their customer bases."

"We look forward to putting our expertise to work to help Culligan continue to grow as the home and business water treatment leader in Canada," says Randall Shapkin, General Manager of Sales Finance at GE Money - Canada. "Our speed, flexibility and innovative approach to lending have proven to be a catalyst in helping businesses prosper."

GE Money's approach to financing offers special promotional and everyday financing options, prompt credit decisions and prompt disbursement of funds. This enables faster service to consumer clientele and has been shown to contribute to an increase in sales.

The agreement between Culligan and GE Money is for the sale of Culligan products across its Canadian dealer network. The company has 50 dealers across Canada.

About Culligan

Culligan is headquartered in the Chicago area, with a network of 700+ dealers, and maintains international offices in 12 countries. For more than 70 years, Culligan has been recognized as the world leading innovator and provider of filtration systems to improve general use and drinking water in the home and workplace. Culligan offers the most extensive water treatment product line in the world, and its solutions have been awarded the Good Housekeeping Seal, highlighted as a Consumers Digest "Best Buy" and featured on the "Designing Spaces" national television show. For more information, visit: www.culligan.com or call 1-800-CULLIGAN.

About GE Money

With more than \$190 billion in assets, GE Money, a unit of General Electric Company, is a leading provider of credit services to consumers, retailers and auto dealers in 54 countries around the world. GE Money - Canada provides private label credit card and MasterCard programs to consumers, and lending options for retailers in key industries across the country. GE Money also is a provider of alternative residential mortgages. More information can be found at www.gemoney.ca.

GE is Imagination at Work -- a diversified technology, media and financial services company focused on solving some of the world's toughest problems. With products and services ranging from aircraft engines, power generation, water processing and security technology to medical imaging, business and consumer financing, media content and advanced materials, GE serves customers in more than 100 countries and employs more than 300,000 people worldwide. For more information, visit the company's Web site at www.ge.com.

In Canada, GE has more than 10,000 employees, 19 major manufacturing plants and more than 150 sales and service locations across the country.

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